

Ideas4theFuture – SDG 2030 Challenge

TERMS AND CONDITIONS

1. Organizer

The ***Ideas4theFuture-SDG 2030 Challenge*** is a promotional challenge organized by the Esade Foundation (registered office at Avenida Pedralbes, 60-62, 08034 Barcelona, CIF G-59716761).

2. Geographical scope

International.

3. Duration

The challenge promotion begins at midnight on 10 October 2023 and ends at midnight on 22 November 2023.

4. Ideas4thefuture Challenge

Ideas4theFuture-SDG 2030 Challenge is a competition associated with Esade's degree programs and the main aim is to detect and reward talented students by facilitating access to Esade degrees.

5. Participants

- 5.1 ***The Ideas4theFuture-SDG 2030 Challenge*** is open to students who graduate from secondary school and enter university in 2024 or 2025
- 5.2 Teams of three to four will be formed, and those who register alone or in groups of two will be assigned to a team. Members of the same team need not be from the same school.
- 5.3 The challenge will not be held if three or fewer teams register unless, exceptionally, the organizers decide to do so.

6. Prize

- 6.1 The challenge will have only one winning team.
- 6.2 The prize will vary according to the course the participants are studying: first or second year of Spanish baccalaureate (or equivalent educational systems).
- 6.3 For participants in the first year of baccalaureate (or equivalent) and entering university in 2025, the prize is a free place* for each of the winning team members at the *Esade Summer*

School - Global Governance & Law Experience that will take place during the month of July 2024. Likewise, if winning team members later wish to register for an Esade degree, they will be able to take the admission test for free. *The 100% Summer School bonus will be applied to the cost of the program. Voluntary additional extras, accommodation costs (if needed), and travel costs (if needed) are not included.

- 6.4 For participants in the second year of baccalaureate (or equivalent) and entering university in 2024, the award is a 25% reduction on the first year's tuition if they are admitted to an Esade degree course and free admission test.
- 6.5 Any member of the winning team may renounce the prize, but it cannot be exchanged for a different prize or for its equivalent in cash, nor can it be accrued to another team member.
- 6.6 Each member of the non-winning teams will receive a certificate of participation in the ***Ideas4theFuture-SDG 2030 Challenge***, and members of the winning team will receive a winner's certificate.

7. Sessions

- 7.1 ***The Ideas4theFuture Challenge*** will be held online on 24-25 November 2023.
- 7.2 The specific times of the challenge and the technical conditions for connection will be announced in advance on the website and personally to the participating teams.

8. Challenge rules

- 8.1 The challenge aims for teams to develop innovative solutions for the fulfillment of the UN Sustainable Development Goals (SDGs). Each team will select one of the goals to work on. During the two days of the challenge, the teams will develop an innovative solution, and once the work is completed, the teams must present their proposal to the jury (who will decide on a single winning project).
- 8.2 A mentor will be assigned to each team and will advise the team during the development of their proposal.
- 8.3 The language of the challenge is English.
- 8.4 Team members do not need to be physically in the same place during the challenge.

9. Competition jury

- 9.1 The jury will be composed of Esade lecturers and members of the Esade admissions team.

10. Disqualification

- 10.1 The Esade Foundation aims to ensure that participation in the *Ideas4theFuture-SDG 2030 Challenge* is on an equal opportunity basis with strict respect for the terms and conditions and is conducted in good faith.
- 10.2 Therefore, the following grounds for disqualification are established at the discretion of the organizer:
- Fraud or falsification during registration.
 - Abusive or fraudulent use of these terms and conditions.
 - Discourteous or offensive behavior towards any participant in the challenge, or their school of origin, as well as towards any member of Esade Foundation, or towards the foundation, regardless of how it is expressed.
 - Behavior by participants that could damage the image of the Esade Foundation.
 - Delay, non-appearance, or disconnection from the scheduled sessions.
 - Recording the challenge by any means (either video and/or audio).

11. Applications and deadline for submission

- 11.1 Applications must be submitted before midnight on the night of 22 November 2023 through this [link](#). All specified sections of the application form must be completed.
- 11.2 Registration and participation in the challenge is free and implies a firm commitment to attend the sessions.
- 11.3 Applications received after the deadline, as well as any that are incomplete, or do not meet the participation requirements for all team participants, will be rejected.

12. Questions

The following email address is available for any questions from potential applicants and registered team members regarding the mechanics of the challenge or these terms and conditions: admissions@esade.edu

13. Acceptance of terms and conditions

Application implies the express and unconditional acceptance of these terms and conditions by all team members, as well as the waiver of any type of claim. Application also entails the granting of the necessary authorization for the Esade Foundation to incorporate your data into the user

file for the **Ideas4theFuture-SDG 2030 Challenge** and to transfer your data to those individuals, or organizations, involved in preparing the challenge and awarding the prize.

14. Interpretation of terms and conditions

The organizers of the challenge may resolve doubts that arise in the interpretation of these terms and conditions and/or in the development of the challenge (with the vote of the majority of its members prevailing).

15. Reservations and restrictions

The Esade Foundation reserves the right to change, interrupt, suspend, postpone, or cancel the challenge, and to change these terms and conditions. In such a case, the foundation will inform the participating teams publicly through the website – if this happens before the end of the registration period – and the participating teams. Teams will not be entitled to any kind of compensation.

16. Data protection

In accordance with the provisions of Regulation (EU) 2016/679 and Act 3/2018, and other applicable regulations, the Esade Foundation will create a personal database with the information provided by participants. The basic information follows below:

- Responsible: Esade Foundation.
- Purpose: this database is for managing the relationship of the participants in the **Ideas4theFuture-SDG 2030 Challenge** with the Esade Foundation, keeping participants informed about activities and events, sending participants its newsletter, and performing its own promotional and advertising activities, as well as obtaining authorization for the use of personal images.
- Legal consent: consent of the participants and respect for the legitimate interests of the Esade Foundation.
- No data is communicated to third parties.
- Rights of the interested parties: the rights of access, rectification, suppression, opposition, limitation of processing, and portability can be exercised by contacting the Esade Foundation, Avenida de Pedralbes, 60-62, 0803 (Barcelona).
- More information on data protection policies is available at this link:
<https://www.esade.edu/en/personal-data-protection>

17. Image and intellectual property rights

Participants in this promotion expressly authorize the Esade Foundation to reproduce, use, and disseminate their name, surname, image and/or voice, and any other information provided (except ID and address) to publicize the result of the challenge, and in any advertising and/or promotional activity that is related to the **Ideas4theFuture-SDG 2030 Challenge** in any medium or format, including posting photos on the web, and in any other medium, without such actions conferring any right to remuneration or benefit (with the exception of the delivery of the prize won in accordance with these rules). The participant assigns to Esade Foundation, without limitation, all the image rights that may correspond to him/her because of their participation in the challenge. The assignment of these rights is free of charge.

18. Applicable legislation and jurisdiction

These rules are governed by Spanish legislation. The participants in the challenge, expressly waive any other jurisdiction, and submit to the courts of the city of Barcelona for any dispute that may arise.

Barcelona, 24th October 2023